

[ANGELA KORNACKI]

CONNECT WITH ME



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hellogoatdesigns

WHAT I KNOW

InDesign	<div style="width: 80%;"></div>
Illustrator	<div style="width: 90%;"></div>
Photoshop	<div style="width: 75%;"></div>
Word	<div style="width: 60%;"></div>
Excel	<div style="width: 40%;"></div>
PowerPoint	<div style="width: 50%;"></div>

WHAT I CAN DO

Website Wireframes & Mock Ups
Brand & Identity Development
User Interface & Website Design
Sales & Marketing Collateral

WHO I'VE WORKED WITH

Catalyst Wellness
Edgenet, Inc (Home Depot, Lowe's)
Gary Lang Auto Group
Krete Industries
March of Dimes
Oak Creek Relief & Wellness
Polish Center of Wisconsin
Society's Assets
Southridge Mall
Summit Valuations
Wisconsin Realtors Association

WHY YOU SHOULD HIRE ME

Over a dozen happy clients and a comprehensive portfolio should be testament enough to my full-service graphic design capabilities. Where I differ? A user-focused, collaborative, design-led approach. I've spent two decades honing my natural propensity to discern the core challenges and work with clients and teams to solve them. I'm high-touch and energetic which means the process usually involves laughter and leads to valuable outcomes. While not all projects are fun, there's no reason our interactions can't be. I love this work, I'm still excited by new opportunities to elevate my client's brand and the end user's experience. Let's work together!

WHO I AM

- Worked this past summer at the Humboldt Beer Garden just to meet new people (and to try different beers).
- My company, Hello Goat Designs, was the sole provider of design work for Edgenet for over 6 years where I designed home improvement software for companies like Lowe's and Home Depot.
- Yes, of course I karaoke and rock "What's Up" by 4 Non Blondes.
- Integral part of a design team that built all the in-store displays for the inaugural launch of the original Xbox in Times Square.
- Designed the look and feel for the March of Dimes annual charity event "Star Chefs" here in Milwaukee. They got together the top local chefs and put on a fundraising dinner.
- I'm the one who will always volunteer to go on stage at Comedy Sports.
- Designed over a dozen identities for local businesses - identity design is my jam!

WHERE I'VE WORKED

- 2017**
2002 **CREATIVE DIRECTOR/OWNER**
Hello Goat Designs LLC / Oak Creek, WI
- 2002**
2000 **GRAPHIC DESIGNER**
DCI Marketing Inc / Milwaukee, WI
- 2000**
1998 **GRAPHIC DESIGNER/WEBMASTER**
IKON Technology Services / Milwaukee, WI
- 1998**
1995 **DESKTOP ARTIST**
ADVO Inc / Milwaukee, WI
- 1995** **COMPOSITION ARTIST**
Action Advertiser / Fond du Lac, WI

WHEN IT ALL STARTED

- 1995** **GRAPHIC COMMUNICATIONS, B.A. / BUSINESS MINOR**
UW-Oshkosh, Oshkosh, WI
- 1991** **ASSOCIATES DEGREE, LETTERS & SCIENCE**
UW Extension - Fond du Lac / Fond du Lac, WI

"Angela has my highest recommendation. She is the whole package. Not only is she creative and innovative, she is one of the most efficient people I've ever worked with. She stays on top of deadlines, is extremely customer-focused and does it all with a smile. Angela continually maintains her professional demeanor in high pressure situations. She is not only reliable, she's an absolute joy to work with."

~ Mary Allemon, Gary Lang Auto Group